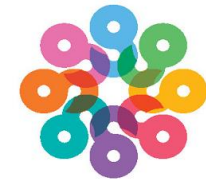


CITY CENTRE MARKETING

Glasgow City Centre Retail Association

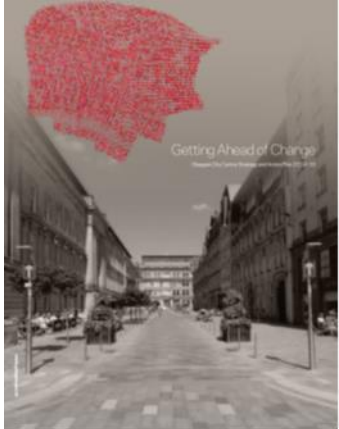
May 2017



Get the most out of
Glasgowlife™

**PEOPLE
MAKE
GLASGOW**

PARTNERSHIP WORKING

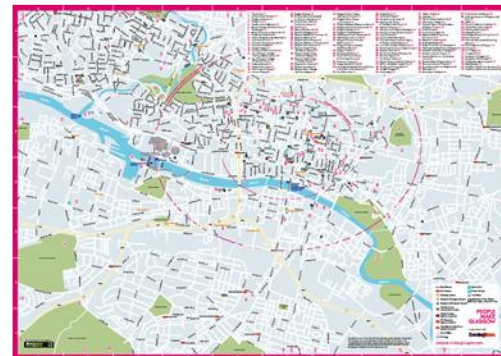


- City Centre Strategy and Glasgow's Tourism and Visitor Plan
- Increase footfall in the city centre
- Enhance the experience for customers
- Key campaigns



- ✓ Glasgow Loves Christmas
- ✓ Late Night Shopping
- ✓ Daytripper
- ✓ Tourism

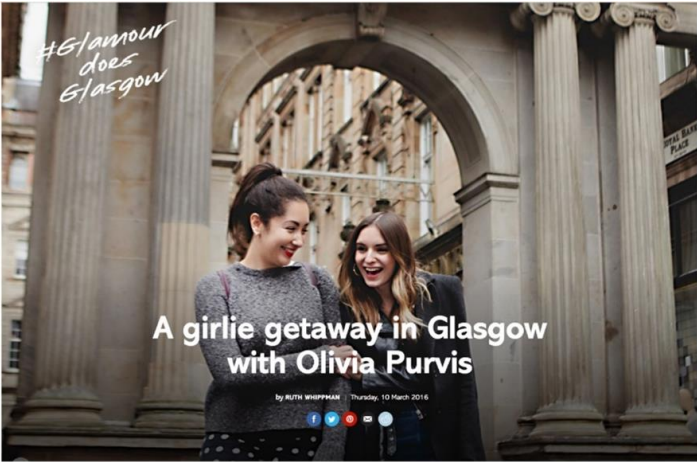
PARTNERSHIP WORKING



PARTNERSHIP WORKING



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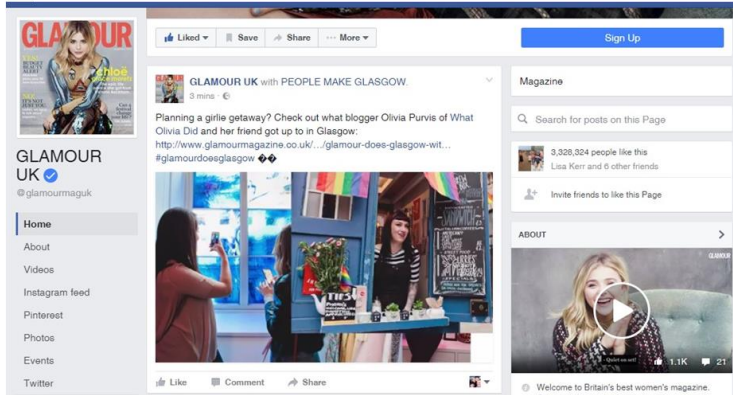


If you're planning a girlie weekend away that's fuelled by the best shops (Glasgow is the UK's largest shopping destination don't ya know), most exciting spots to eat and a bit of pampering thrown in for good measure too- you've come to the right place...



FIRST STOP: BREW BOX

What's better than good coffee to start the day? Good coffee served in a Dr Who Tardis- obviously. If it's a latte, delicious lunch to go or even a good natter with wonderful owner Laura Cameron- this micro café packs a punch (they do say good things come in small packages)



Shopping heaven on the Style Mile

IT'S SHOPPING HEAVEN ...

Fancy some retail therapy? The main shopping district isn't nicknamed the 'Style Mile' for nothing, with both designer and high street brands lined up alongside cool independent stores. Be sure to check out the treasure-packed vintage shops in the West End.

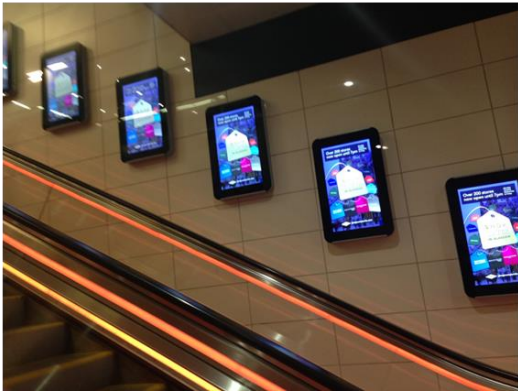
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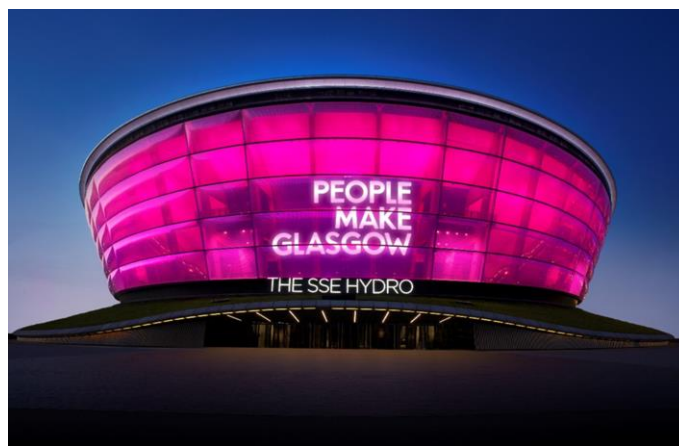


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TOP TIPS

AS THE LARGEST RETAIL CENTRE in the UK outside London, Glasgow has a wealth of top shops from high street favourites to designer and vintage stores. Over 200 stores, many exclusive to the Style Mile, are now open until at least 7pm every weeknight and many will extend their hours later in the evening during the Commonwealth Games.

A VARIETY OF RESTAURANTS in Glasgow offer pre-theatre menus which usually run between 5-7pm and offer cheaper two or three course meals from pre-set menus. glasgowdinearound.com

GLASGOW HAS AN AMAZING PORTFOLIO OF WORLD RENOWNED MUSEUMS AND GALLERIES – many of which are FREE to visit – including the magnificent Kelvingrove Art Gallery & Museum and the iconic Riverside Museum.

GLASGOW HAS AN IMPRESSIVE SELECTION OF OVER 90 PARKS AND GARDENS. From the picturesque Kelvingrove Park and Glasgow Botanic Gardens in the west end to the beautiful Pollok Country Park in the south side - a tranquil spot just minutes from the city centre.

VISITORS CAN ALSO EXPLORE THE LEGACY OF GLASGOW BORN ARCHITECT AND DESIGNER CHARLES RENNIE MACKINTOSH with attractions throughout the city including House for an Art Lover, Willow Tearooms and Mackintosh House.

GLASGOW'S LEADING ATTRACTIONS offer discount vouchers for a number of top tours and attractions across the city and beyond including the Glasgow Science Centre and City Sightseeing Tour Bus. Download the vouchers from peoplemakeglasgow.com/attractions

WHAT'S ON IN GLASGOW:

Commonwealth Games, Various Venues, 23 July – 3 August 2014

Piping Live, various venues, 11 – 17 August 2014

World Pipe Band Championships, Glasgow Green, 15 & 16 August 2014

Great Scottish Swim, Loch Lomond 23 August 2014

Doors Open Day, various venues 20 & 21 September 2014

Ryder Cup – Gleneagles, Perthshire 26 – 28 September 2014

Creative Mackintosh Festival, various venues, 1 – 21 October 2014

Great Scottish Run, George Square, 4 & 5 October 2014

Glasgow Loves Christmas, various, November/December 2014

MTV Europe Music Awards, The SSE Hydro 9 November 2014

Celtic Connections, various venues, 15 January – 1 February 2015

Glasgow Film Festival, various venues, 18 February – 1 March 2015

Glasgow International Comedy Festival, various venues, 12 – 29 March 2015

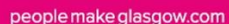
For more information and to sign up to our monthly e-newsletter, visit: peoplemakeglasgow.com/whatson



Glasgow is a great place for a short break with fantastic shopping, world-class museums and galleries, family attractions, lively bars and restaurants and great entertainment. And with this a truly spectacular year for the city, there has never been a better time to visit.

With 21 services from London, West Midlands and north of England to the heart of Glasgow every day and journey time from London just 4hrs 32min, Virgin Trains offers the perfect way to set yourself up for the sporting and cultural festivals Glasgow is offering this summer and beyond.

Advance fares from London to Virgin start from £21.



GLASGOW DAY TRIPS BY COACH

FROM **£10**
per person return

HEAD TO GLASGOW FOR THE DAY FOR AS LITTLE AS £10 AND EXPERIENCE A CITY BURSTING AT THE SEAMS WITH THINGS TO DO. BUT YOU BETTER BOOK QUICK – THE EARLIER YOU BOOK THE BETTER THE FARE!



GLASGOW DAY TRIPS BY COACH

4 HOURS IN GLASGOW - COUPLES

When you arrive.....

.....the bus station is just around the corner from the city's bustling **Style Mile** – a square mile of the best high street, designer and independent shopping you'll find outside London.

Head to luxury department stores John Lewis and House of Fraser. Pick up designer fashion at Massimo Dutti or Russell & Bromley or shop until you drop in one of the huge malls – Buchanan Galleries and St Enoch Centre have everything you could possibly want and more!



GETTING INVOLVED

- ✓ New products, new stores, events, promotions, quirky facts –
- ✓ Competition prizes
- ✓ Assets including words, images, footage
- ✓ Inclusion of destination content on own channels

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