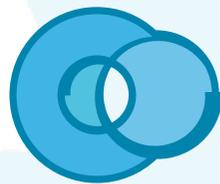


# #sendplasticpacking - Make a promise

in support of Plastic Free July  
23 - 27 July



**CIRCULAR  
GLASGOW**

an initiative of **GLASGOW**  
CHAMBER OF COMMERCE



Circular Glasgow is funded by



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European Regional Development Fund  
Investing in a Smart, Sustainable and Inclusive Future

# #sendplasticpacking - Make a promise

As part of Plastic Free July, Circular Glasgow, an initiative of Glasgow Chamber of Commerce, has partnered with a new youth-led movement “Glasgow Over Plastic”. Together we hope to encourage businesses to think about their use of single-use plastic within the work space.

From July 23-27, we will be asking individuals and businesses to join our #sendplasticpacking campaign, making a conscious effort to challenge current work practices and reducing the reliance of single-use plastics. Take one simple action and get involved today.

## **Stuck for ideas? Why not consider...**

- Using reusable coffee cups and store instant coffee in glass jars
- Drinking water out of glasses instead of plastic cups
- Carrying or buying lunches using reusable tupperware
- Carrying a tote bag for lunchtime shopping
- Asking your organisation to appoint a Plastic Free Champion who can help staff to reduce their plastic waste

For more inspiration, check out Glasgow Over Plastic’s [“Plastic Business Promise”](#)

# Get Involved - #sendplasticpacking

## **Step 1 - Mark 23 July in your diary**

Plan ahead which action(s) to reduce single-use plastic you (and/or your organisation) are going to take.

## **Step 2 - From the 23 July, share your promise on social media**

Don't forget to use the hashtag #sendplasticpacking and tag @circularglasgow.

## **Step 3 - Throughout the campaign share photos, updates and encourage other members of staff to get involved.**

Anyone can make a promise at any time during the week!

## **Step 4 - Include the Plastic Business Promise into your company's CSR.**

We hope that #sendplasticpacking will continue to make an impact long after the campaign week. Why not consider adding the Plastic Business Promise into your companies CSR or environmental policy and create your own legacy towards making single-use plastics a priority.

# Social media examples

Copy and paste these posts on your Twitter, Facebook and LinkedIn pages.

## Share your plastic promise!

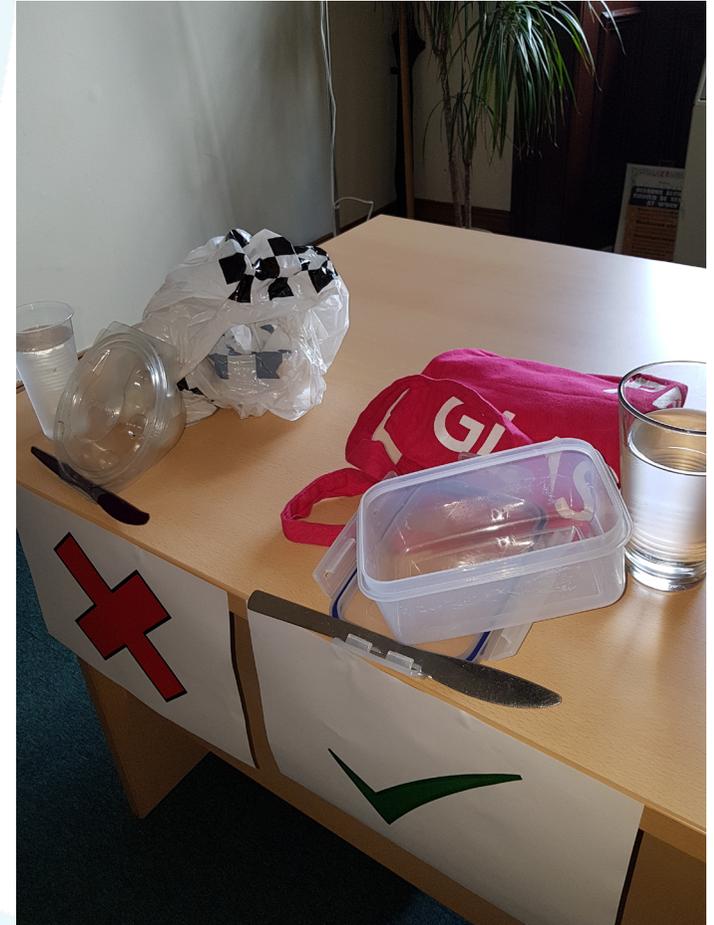
I am joining @circularglasgow to #sendplasticpacking. This week, I will be bringing all my lunches in tupperware.

.(@company name/handle) is committed to #sendplasticpacking. We have issued all staff with reusable cups and will no longer supply plastic cups. #plasticfreejuly @circularglasgow

.(@insert company twitter) has made our kitchen a plastic-free zone! Join us this week to #sendplasticpacking.

This week, I promised to #sendplasticpacking - so far I have saved (x) number of coffee cups by using my own reusable one.

Here at (@company name) we have issued all staff with tote bags for shopping at lunch time and breaks. Our goal is to reduce the use of plastic carrier bags and #sendplasticpacking



# Resources

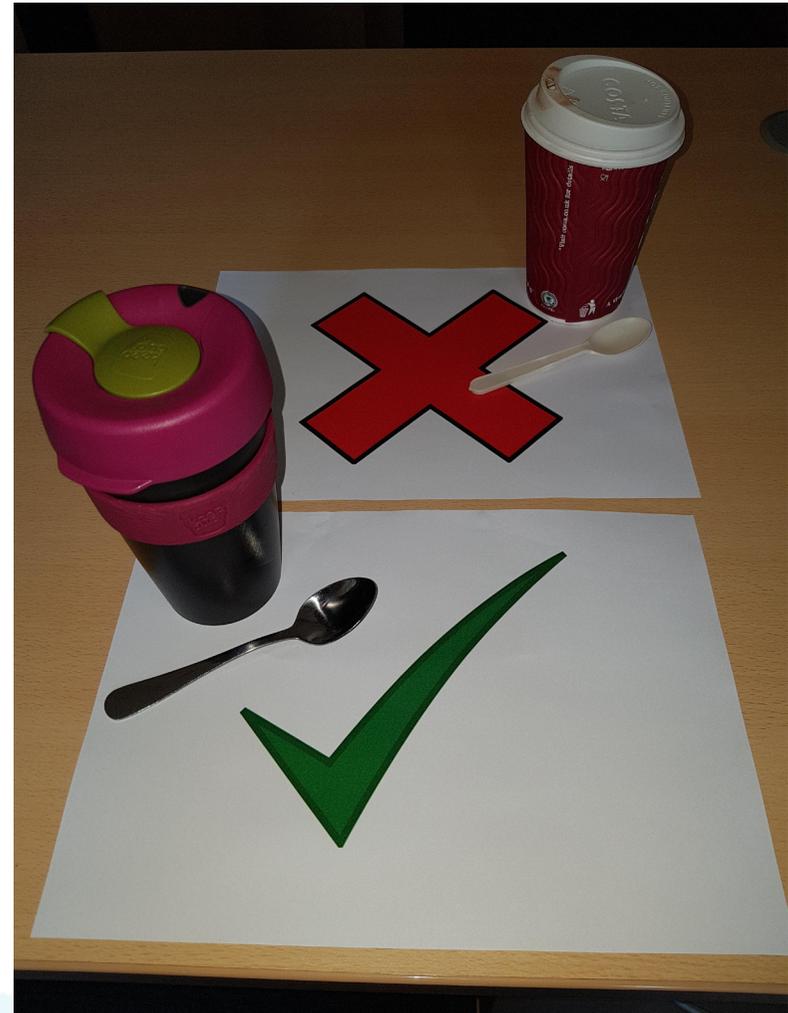
## Glasgow Over Plastic Business Promise

This document acts as a guide to help you and your business reduce single-use plastics. Our hope is that the #sendplasticpacking legacy will continue past July - this promise can be easily copied and pasted into a business' CSR or environmental policy. [Read here](#)

## #sendplasticpacking - share photos

1. Just like the picture on the right, print out and use the tick and cross to show how you plan to ban single-use plastic.
2. Take a picture and post it on social media.  
[Download images here](#)

**Twitter** [@circularglasgow](#)  
**Facebook** [circularglasgow](#)  
**LinkedIn** [circular-glasgow](#)



## About Circular Glasgow

*Circular Glasgow* is an initiative of *Glasgow Chamber of Commerce*. It is a movement to inspire businesses of all sizes to innovate and become future-proof by adopting circular strategies. Connecting companies across the city, we help them to open up new revenue streams, increase competitive advantage and realise financial savings using a range of practical initiatives.

As part of [Plastic Free July](#), *Circular Glasgow* has teamed up with a new youth-led movement *Glasgow Over Plastic* to run an online campaign around single-use plastic. To find out more information about these organisations, visit the websites below.

[www.circularglasgow.com](http://www.circularglasgow.com)

[www.glasgowchamberofcommerce.com](http://www.glasgowchamberofcommerce.com)

[www.glasgowoverplastic.org](http://www.glasgowoverplastic.org)

# #sendplasticpacking campaign

23 - 27 July



**Thank you for taking part in #sendplasticpacking  
and supporting Plastic Free July  
For more information, please contact  
[lisa.mcconnell@glasgowchamberofcommerce.com](mailto:lisa.mcconnell@glasgowchamberofcommerce.com)**

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