



# Advertising Opportunities

Supporting Members, Championing Glasgow

**GLASGOW**  
CHAMBER OF COMMERCE

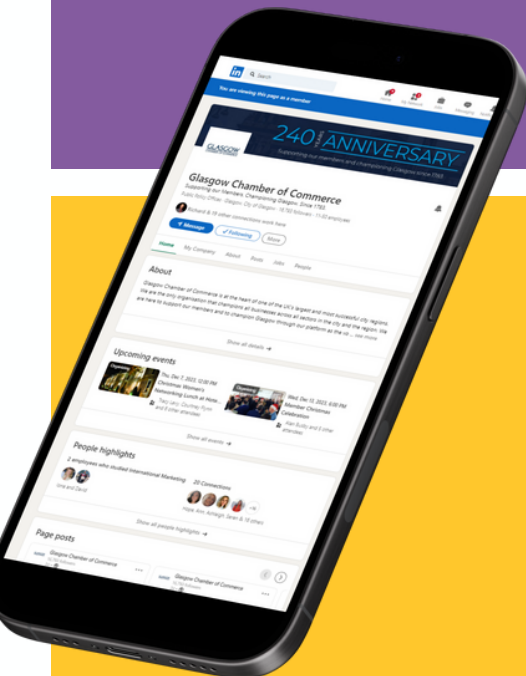
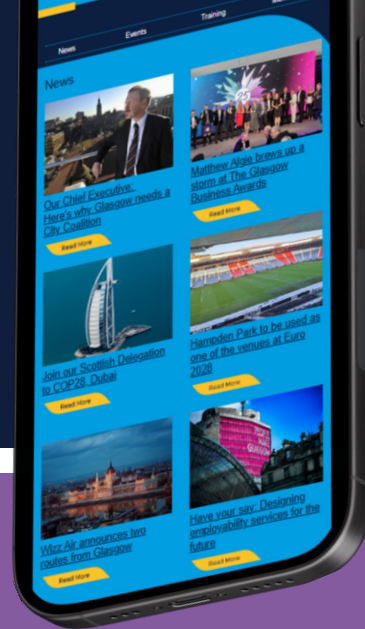
**GLASGOW CHAMBER OF COMMERCE  
IS A HIGHLY RESPECTED AND  
AUTHORITATIVE SOURCE OF  
INFORMATION AND SUPPORT FOR  
GLASGOW'S FAST-MOVING  
BUSINESS SECTOR.**

**THE CHAMBER'S DIGITAL CONTENT IS  
DELIVERED DIRECTLY TO THE  
PEOPLE WHO MATTER.**

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## **RAISE YOUR PROFILE**

Stand out in Glasgow's business landscape and increase the reach of your news and promotional activity.





# CHAMBER BULLETIN ADVERTISEMENT

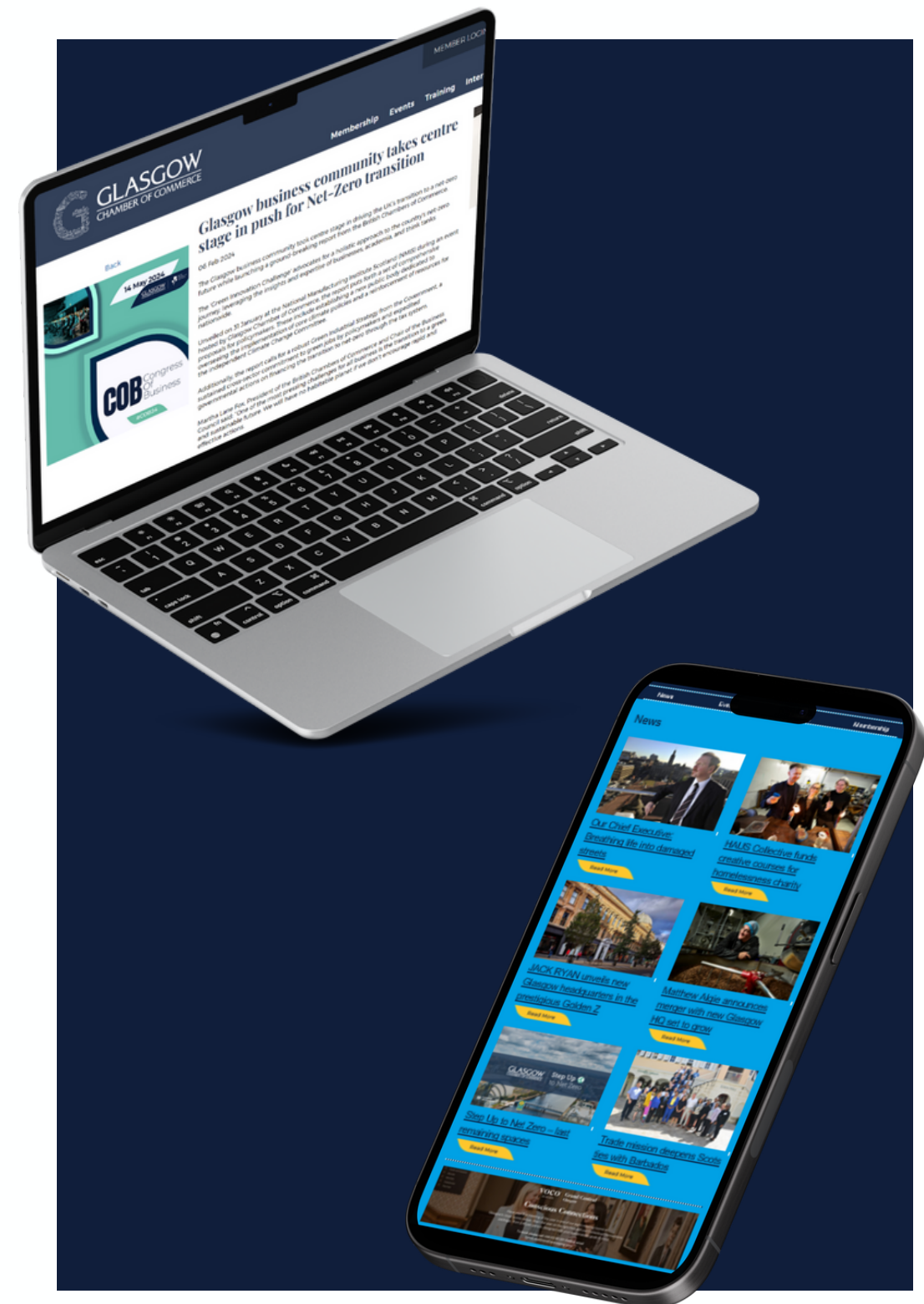
Glasgow Chamber's weekly Bulletin is delivered into the inbox of 3,000+ subscribers. Covering news from the city and members, as well as exciting Chamber opportunities, it is a must read for those influential decision makers that make up the Chamber's membership.

**Prices from £175 + VAT**

# WEBSITE ADVERTISEMENT

Glasgow Chamber's website offers the opportunity to advertise your products and services with a display advert and link in a prominent position in the popular news section, which has an average number of 2,500 sessions per month.

**Prices from £100 + VAT**





# GLASGOW BUSINESS

Glasgow Business, the Chamber's quarterly digital magazine, is well established as a B2B title with an essential role in communicating with the business sector in Glasgow and the West of Scotland.

The magazine offers a regular mix of must-read features and news affecting businesses. There is a strong focus on Chamber services, information on the Glasgow city region and member activities.

Each issue is promoted via the Chamber's website, social media channels, and regular email communications.


Glasgow Chamber of Commerce works in partnership with Connect to deliver this publication.



Run of magazine	Prices from
Inside front cover	£1,100 + VAT
Double page spread	£1,300 + VAT
Full page advert	£750 + VAT
Half page advert	£400 + VAT
Quarter page advert	£250 + VAT
Eighth page advert	£175 + VAT

10% discount for four issues





# Sponsorship Opportunities

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**OUR EVENTS CALENDAR INCLUDES  
OVER 100 NETWORKING, TRAINING  
AND SHOWCASING OCCASIONS EACH  
YEAR, PROVIDING INVALUABLE  
OPPORTUNITIES FOR COMPANIES TO  
PROMOTE THEIR BRANDS.**



## **THE GLASGOW BUSINESS AWARDS**

The Glasgow Business Awards attracts coverage and attendance from the business community in Glasgow and the West of Scotland. Category sponsorship gives your company the opportunity to promote achievements, raise your profile and recognise success.

**Prices from £6,000 + VAT**

## **GLASGOW TALKS**

Have your brand attached to our flagship leaders' event series, taking place monthly with influential business and political speakers.

**Annual sponsorship from £12,000 + VAT**





## WOMEN'S NETWORKING LUNCHES

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Sponsorship of this quarterly series of events gives the opportunity for your brand to support the business network of female entrepreneurs in the city.

**Annual sponsorship from £4,000 + VAT**

## SPEED NETWORKING LUNCHES

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Our popular series of speed networking lunches attracts a diverse audience and offers a chance to share your message and support business growth and development through networking.

**Annual sponsorship from £4,000 + VAT**







## WEEG CHAT

This monthly, relaxed online networking session is an opportunity for business people to share their experiences with others and build their network.

**Annual sponsorship from £1,200 + VAT**



## CHAMBER GOLF TOURNAMENT

Be part of our Chamber Golf Tournament and gain brand exposure whilst entertaining clients and making new contacts.

**Prices from £1,000 + VAT**

## TAILORED EVENTS AND WEBINARS

Enhance your profile and share your expertise whilst supporting businesses on their growth journey.

**Prices from £750 + VAT**





# GET IN TOUCH

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For more information on our marketing and event sponsorship opportunities, please contact:

[marketing@glasgowchamberofcommerce.com](mailto:marketing@glasgowchamberofcommerce.com)

[events@glasgowchamberofcommerce.com](mailto:events@glasgowchamberofcommerce.com)

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As a team, we think big and live by our values.  
Working together to get things done for the  
people of Glasgow.

